



The Missing Food Mystery

Workshop Activity 6

This Workshop was funded in part by a WRRED grant from the Department of Ecology

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How to read the notes:

1. Teacher script is indicated by **T: and is bolded.**
2. Teacher actions are shown in (*parenthesis and italics*)
3. Opportunities for ORAL STUDENT RESPONSES or written student responses in the MYSTERY DATA LOG are shown in ALL CAPS.

Missing Food Mystery Workshop

Activity 6: How can we inspire people to reduce food waste?



T: What type of commercials get your attention?

ORAL STUDENT RESPONSES

ROLE: You work for an ad agency, and your task is to create a media campaign that inspires everyone in Spokane to reduce food waste.
Be Creative. Make it fun.



IDEAS:

- Create a slogan
- Make a poster
- Act out a video scene
- Write an announcement
- Write a song

PRESENTATIONS:

Each team will present your add campaign to the group.

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(Teacher reviews the Role, Ideas and Presentation Process and the resources available to students to help with their creative process. Students select a partner or small group with whom they can be creative.)

T: Any Questions?

(Teacher responds to student questions. Teacher tells how much time their team has for creating their media campaign. Option: Invite other classes or parents to watch the presentations.)

ACTIVITY 6A: PAGE 10: HOW CAN WE INSPIRE PEOPLE TO REDUCE FOOD WASTE.

Ideas for Your Media Campaign to Reduce Food Waste

- Be part of the clean plate club! Take what you'll eat and eat what you take.
- Put food scraps in the green bin which is collected for commercial composting.
- Start a home compost bin or feed food scraps to red wiggler worms.
- Conduct a food waste audit with your family or in the school lunchroom.
- Visit a farm to learn about crops and animals.
- Grow your own vegetables and help an adult take care of a garden.
- Learn to cook a favorite meal (get help from a grown up).
- Share what you've learned today with others!

T: Here is a list of actions people can take to reduce food waste. Consider making a poster , slogan, song, or commercial for one of these ideas to inspire people in Spokane County to reduce food waste.

Possible Slogans for Creating a Poster

- Take what you'll eat and eat what you take.
- Think twice before wasting food.
- Food waste benefits no one.
- Waste less, save more, live more.
- Be smart and say no to food waste.
- Nothing good comes out of wasting food.
- Wasting food doesn't make you cool.
- Food is meant to be eaten not wasted.
- Be thankful you have food. Never waste it.
- Cutting food waste is a delicious way of saving money, helping feed the world and protecting the planet.
- Someone is dying for the food you are throwing away.
- There is food enough for everyone on this planet, but not everyone eats.
- Give away food instead of throwing it in the garbage.
- You paid good money for that...Why throw it away.
- Hunger can kill a person. Please save food.
- Don't waste anything. Eat your leftovers the next day.
- Respect for food is respect for life.
- Don't waste food. Live simply so others may simply live.
- Don't take big portions of food you have never tried before.
- The food you save may bring a smile to a poor person's face.
- Store food properly so it doesn't spoil.
- Don't waste food, water, money, time or talent.
- Today's wastage is tomorrow's shortage. Save food.

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T: Here is a list of slogans. Consider making a poster for one of these slogans to inspire people in Spokane County to reduce food waste. Or create a new slogan.

Posters Ideas to Inspire People to Reduce Food Waste



T: Here are sample posters. Make a poster to inspire people in Spokane County to reduce food waste.



**T: Each team will present your media campaign.
Audience members are asked to find one thing they like
about each presentation.**